

# Client Perceptions

## Research Interviews



### Valuable insights to help you:

- Make Better Decisions
- Increase Revenue
- Solidify Client Relationships

### Discover:

- Why your clients do business with you
- What they love about working with you
- What frustrates them about doing business with you
- How you compare to your competitors
- How they think you can better meet their needs

+1 (408) 483-7368

[terryf@gotkonnections.com](mailto:terryf@gotkonnections.com)

[terryfeinbergconsulting.com](http://terryfeinbergconsulting.com)

## Standard package

### \$3,500 includes

- Strategy and discovery session
- Development of questions and interview guide
- Outreach and follow up to up to 20 prospects
- 8-10 1:1 completed interviews
- Detailed call notes
- Summary report
- Virtual Presentation

### ADDITIONAL

- Additional outreach: \$25 each
- Additional interviews \$100/each

## Enhanced package

### \$4,750 includes

- Strategy and discovery session
- Development of questions and interview guide
- Outreach and follow up to up to 20 prospects
- 8-10 1:1 completed interviews
- Detailed call notes
- Call recording
- Summary report
- Virtual Presentation

### ADDITIONAL

- Additional outreach: \$25 each
- Additional interviews \$100/each